



2 0 0 9 D E L T A T R A D E F A I R

**APPLICATION FOR THE ADVERTISEMENT IN 2009 TRADE FAIR
(A) HANDBOOK /CATALOGUE (B) PROGRAMME OF ACTIVITIES**

1. Full Name of Applicant (Company).....
2. Address
3. Telephone.....
4. E-mail.....Fax.....

We hereby apply for advertisement space in the Trade Fair Handbook/Catalogue and/or Programme of Activities to be published and released before and throughout the Fair period as detailed below.

	Catalogue	Programme
A. Special Spotlight (Supplement /Write-up on Your Company)	N50,000.00	
B. Front Cover Page (BS) colour	N30, 000.00	N10, 000.00
C. Inside Front Cover (Coloured)	N70,000.00	N35,000.00
D. Outside Back Cover	N70,000.00	N40,000.00
E. Inside Back Cover (Coloured)	N70,000.00	N30,000.00
F. Full page (colored)	N50,000.00	N20,000.00
G. Half page (Coloured)	N30,000.00	N20,000.00
H. Full page (Black and White)	N35,000.00	N10,000.00
I. Half page (Black and white)	N25,000.00	N15,000.00

4. Cover adverts will be granted to those who apply first.
5. Payments must be accompanied with CDs or Flash drives or colour separation films with the printed manuscript proof.
6. The publishers will accept no responsibility for late or non delivery of advertising materials

Amount paid (in figures)

Position paid for:

Name and Position of Applicant.....

Signature and Seal of Applicant Date



APPLICATION FOR SPECIAL DAY.

- 1. Full Name of Applicant (Company)
- 2. Address
- 3. Telephone
- E-mail Fax

AMOUNT = ONE HUNDRED AND FIFTY THOUSAND NAIRA ONLY(N150,000)
DURATION = 2-3 HOURS

With respect to the general provisions and the under listed Terms and Conditions for the participation at the Fair, I/We hereby apply to organizers for a Special Day.

- 1. Granting of Special Day is strictly at the discretion of the organizers and can be granted to any Exhibitor at the Fair.
- 2. Exhibitors applying for special day are expected to pay N150,000:00 for the use of Central Pavilion or Conference Centre.
- 3. Exhibitors who will require the services of media coverage should indicate:.....
- 4. (i) What day would you prefer for your Special Day during the Fair
- (ii) Would you have Special Guests ?
- (lii) If yes, give the name and particulars to enable organizers make arrangements for Proper reception.

Note:

- A. The Special Day Program allows the Exhibitor's goods and services to be specially projected on the day.
- B. The Organizer cannot guarantee that the date and time you choose will be available, however, an alternative day or time will be offered.
- C. Reservation for the Special Day will be granted on first to apply basis.
- D. Use of the Central pavilion for Special Days is compulsory.
- E. The Special day fee covers the following;
 - * Chairs, Tables and Canopies
 - * Musical systems, power/generator and DJ,
 - * MC and Ushers
- F. Refreshment is to be provided the company/organization having the special day.

Name and Position of Applicant

Signature and Seal of Applicant Date



APPLICATION FOR PARTICIPATION

Full Name of Applicant (Company)

Address.....

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.....

Telephone..... E-mail

Space required.....

Type of Space (Pls tick appropriately): Open space Shell Scheme

Amount paid (in figure)

Amount paid (in word)

Description of products or services to be exhibited:

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I/We accept the Terms and Conditions for participation at the Fair and declare that the information supplied above are correct. Our payment and signature to this document is a confirmation of our acceptance.

Name and Position of Applicant

Signature and Seal of Applicant Date.....



PARTICIPATION FEE

The participation fee includes

1. Cost of space per Metre Square

Open Space	-	1,500
Shell scheme	-	6,000

2. 24Hrs Electricity Supply (plus Stand-by Generators)

25SqM and below	-	15,000
26SqM - 50SqM	-	25,000
51SqM - 90SqM	-	35,000
100SqM & Above	-	50,000

3. Utilities (Includes water supply and sanitation) - 8,500

4. Cost Summary (Cost of Electricity, Water and Sanitation inclusive)

SPACE SIZE	OPEN SPACE	SHELL SCHEME
25 Sqm	61,000	148,500
30 Sqm	78,500	183,500
40 Sqm	93,500	233,500
50 Sqm	108,500	283,500
60 Sqm	133,500	343,500
70 Sqm	148,500	393,500
80 Sqm	163,500	443,500
90 Sqm	178,500	493,500
100 Sqm	208,500	558,500
120 Sqm	238,500	658,500
150 Sqm	303,500	828,500
200 Sqm	378,500	1,078,500
250 Sqm	453,500	1,328,500
300 Sqm	528,500	1,578,500

5. Payment for these utilities shall be made in advance with space fee.

6. Electrical inspectors would require participants to produce receipts of payment at their stand, for inspection, participant who fail to produce this receipt are subject to disconnection.



MODE OF PAYMENT

Payment can be made in two formats

- I. With a Certified Bank Draft made payable to **Medalion Marketing Limited**. Ordinary Company or Private Cheques is not acceptable and any cheque not in the above name will not be accepted.
- II. Pay into Medalion Company account at any **OCEANIC BANK BRANCH** nationwide and submit the Teller at the venue during allocation. The details are

ACCOUNT NAME: MEDALION MARKETING LIMITED
ACCOUNT NO.: 0101101014771
BANK OCEANIC BANK PLC

No cash payment or Company cheque will be accepted



possible. Any entry after, 24th February, 2009 will not appear in the Participation list of the Trade Fair Catalogue. Space is allocated on first come first serve basis in accordance with the category of exhibition goods. NOTE THAT COMPLETED FORMS ARE USED TO COMPILE LIST OF EXHIBITORS FOR THE PURPOSES OF ISSUING CERTIFICATES OF PARTICIPATION & AWARDS (where applicable).

7. EXHIBITION IDENTITY CARDS

Exhibitors shall be issued Identity Cards for their representatives at the Fair. These Identity Cards require PASSPORT PHOTOGRAPHS. In view of this, each company participating in the Fair is expected to submit list AND A PASSPORT PHOTOGRAPH of each of their representatives (AT LEAST 5 DAYS BEFORE THE BEGINNING OF THE FAIR) for the purpose of issuing them Identity Cards on arrival.

30-49m2 Space	-	2 Identity Cards only
50-79m2 Space	-	3 Identity Cards only
80-99m2 Space	-	4 Identity Cards only
100-149m2 Space	-	5 Identity Cards only
150-200m2 Space	-	6 Identity Cards only
210-300m2 Space	-	8 Identity Cards only
310-400m2 Space	-	10 Identity Cards only
410-500m2 Space	-	12 Identity Cards only
Above 500m2 Space	-	13 Identity Cards only

VEHICLE PASSES

In addition to the Identity Cards that will be issued to the Exhibitors, they will be given Vehicle Passes as follows:

30-40m2 Space	-	1 Car Pass
50-70m2 Space	-	2 Car Passes
71-80m2 Space	-	3 Car Passes
85-149m2 Space	-	4 Car Passes
150-200m2 Space	-	5 Car Passes
210-300m2 Space	-	6 Car Passes
310-400m2 Space	-	7 Car Passes
410-500m2 Space	-	8 Car Passes
Above 500m2 Space	-	9 Car Passes

Any additional request for more Passes and Identity Cards will be paid for at the rate of N1,000.00 for each Pass/Identity Card. Suitable FREE parking lots with security have been provided at N100 per Slot.

Each car pass must be stuck / pasted on the vehicle to be valid, admits only the vehicle and



will make known their policies and investment opportunities as they affect international business and co-operation with other Nations. To this end, there is provision for Special Day, usually granted on request to Countries/State and big Organizations to highlight and promote certain areas of their prospects and potentials.

5. REQUEST FOR PARTICIPATION

Application Forms for participation in the Delta Trade Fair are obtainable from:

- (a) DACCIMA Secretariat
Parmanent Trade Fair complex,
Osubi, Near Effurun, Delta State
080

- (b) Medalion Marketing Limited
 - i. LAGOS OFFICE:
9, Aderoju Adewuyi Street
Off Salvation Road, Opebi, Ikeja.
Tel No. 01-8975460, 8971903,

 - ii. ABUJA OFFICE
23, Jos Street, Area 3,
Garki, Abuja.

For on-line registration, please visit:
www.medalionng.com, www.nigerianfairs.com

For collection or enquiries call:
08023233168; 08033210224; 08078573292

- (c) The Nigeria Association of Chambers of Commerce, Industry, Mines & Agriculture (NACCIMA)
8A, Oba Akinjobi Street, G.R.A, Ikeja, Lagos.
Tel: (01) 4964727, 4964737

6. APPLICATION FOR PARTICIPATION

- (i) Completed Forms should be returned to the Office of the Director General of the Chamber or Medalion Marketing Limited office in Lagos and Abuja with full services required. All certified Cheques and Bank Draft should be drawn in favour of MEDALION MARKETING LIMITED.

- (ii) Participants are advised to return Application Form for participation as early as possible. Any entry after, 24th February, 2009 will not appear in the Participation list